



# FOR IMMEDIATE RELEASE



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## MAKING COLLEGE READINESS A PRIORITY

When it comes to college readiness, student-counselor ratios are exceeding 491:1 nationally, leaving most families to “figure it out”. Texas RUSH is excited to introduce College Readiness as member benefit.

*“Many youth soccer clubs are luring families into spending thousands of dollars in dues, fees, ID Camps, recruiting services and more promising a chance to play for a top Division I college, and the results are negligible. As a former NCAA Div. I college coach, I can tell you coaches are looking for the best qualified student-athlete (both academically / athletically) and they are not searching the website hoping to find a talented/qualified prospect. They simply don’t have time to do this. While most clubs focus on the playing side only, clubs need to ensure the student-athlete meets the admission and eligibility requirements, or they are simply cheating kids out of a chance to attend college and play at the collegiate level,”* said **Simon Boddison – Director of Soccer Operations, CAP Director.**

As the premier soccer organization in the Houston-Metro plex, Texas RUSH families have dedicated College Advisors, and a Members Only College Center powered by The Sport Source®. With unlimited access to 5800 Universities, hundreds of degrees to choose from and, over 5000 collegiate soccer coaches covering NCAA – NAIA – USCAA – NCCAA and NJCAA programs, Texas RUSH is focused on total player development. With age/grade specific timelines, practice PSAT – SAT – ACT test, FREE Mentor Support, FREE Core Course and Athletic Eligibility Calculators, a Video library filled with personal advice from current and former college coaches, to admissions and campus visit, Texas RUSH families are able to link, share and connect to the right college academically and athletically – anywhere - anytime.

*“Preparing for college and life after the game requires serious consideration and we are excited to work with Simon and Texas RUSH to help parents remove the guesswork and make an educated decision on what’s best for their child and family,”* said **Charlie Kadupski – Founder and CEO of The Sport Source®.**

**About Texas RUSH <http://texasrush.com>**

From recreational to the elite athlete, since its inception Texas RUSH has been providing total player development on and off the field. Soon Texas RUSH families will receive an invitation to attend the College Prep Forum and learn more about their Members Only College Center benefits.

**About The Sport Source® [www.TheSportSource.com](http://www.TheSportSource.com)**

Founded 1989, The Sport Source® published the first ever recruiting guide to help aspiring college bound student-athletes make a college connection. The Sport Source® programs are accredited by the New England Association of Schools and Colleges and the University of Maine, Ft. Kent. The HUM100 University Success course is designed to introduce and better prepare students for college. Students successfully passing the course will earn 3 college credits and students with a grade "C" or higher who meet all UMFK admissions criteria will be admitted to UMFK without having to pay application and/or admission fee.



TEXAS RUSH SOCCER CLUB NEWS THAT INFORMS  
PRESS RELEASE