



# FOR IMMEDIATE RELEASE

## MAKING COLLEGE READINESS A PRIORITY

Media Contact: Brittney Elsensohn  
E: [belsensohn@timbers.com](mailto:belsensohn@timbers.com)  
P: 503.553.5576

Web: [www.timbers.com/thornsfc](http://www.timbers.com/thornsfc)

### PERSONALIZED COLLEGE RECRUITING

No two children are alike and their dreams are as unique as their goals. When it comes to college readiness, student-counselor ratios are exceeding 491:1 nationally, leaving most families to “figure it out”. Portland Thorns FC is committed to total player development and, ensuring all players who can make it in college, make it to college and beyond.

“Having been involved in soccer at all levels, choosing the right college can be confusing and frustrating to any young player and their family. Our goal is to help families navigate the maze and The Sport Source® is the perfect partner to help us implement a proven approach” said Mike Smith –Youth Sporting Director for Portland Timbers/Portland Thorns FC.

Over one million kids’ ages 15 to 19 play competitive soccer in the United States, yet less than 20% of all youth soccer organizations are providing families any meaningful guidance or support.

“It’s great to work with an organization as proactive as Portland Thorns FC who is committed to making a difference in the community and help their players make a college connection. While other organizations talk about helping kids, we are thrilled to work with Mike and his team to help players make a personal college connection and tell their story” said, Charlie Kadupski – Founder & CEO – The Sport Source®.

The Portland Thorns FC Members Only College Center includes unlimited access to 5800 Universities and over 1400 collegiate women’s soccer coaches live online to help players tell their story and make a personal connection. Additional benefits include age/grade appropriate timelines, Free practice PSAT – SAT – ACT test, Free Mentor Support, Free Core Course and the Athletic Eligibility Calculators, a Video library filled with personal advice from college coaches, players, parents and so much more.

“87% of all parents say a college education is the most important promise they will make to their child, and we think its important to provide parents resources they need to make an educated decision on what’s best for their family” added Mike.

### About The Portland Thorns Academy [www.timbers.com/thornsfc](http://www.timbers.com/thornsfc)

The Portland Thorns Academy provides elite youth players advanced training and competitive opportunities in Oregon, Washington, California, Arizona, Nevada and Canada. The Timbers and Thorns run competitive youth leagues across the state of Oregon and SW Washington, in conjunction with Oregon Youth Soccer Association. The leagues provided range from U11 through U19 for both boys and girls.

### About The Sport Source® [www.TheSportSource.com](http://www.TheSportSource.com)

Founded 1989, The Sport Source® is known for its official college guides and college prep workbooks, designed to help families navigate the college maze. Properly utilized, the online college center and programs have helped families secure over \$300 million in academic and athletic scholarships, grant and aid annually to make paying for college easy.

PORTLAND THORNS FC THE PREMIER GIRLS SOCCER CLUB NEWS  
PRESS RELEASE

