



FOR IMMEDIATE RELEASE

THE PERFECT COLLEGE CONNECTION

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Rockford, IL - July 20, 2016 - FOR IMMEDIATE RELEASE ...With nearly one million kids ages 15 to 19 playing competitive soccer less than 20% of all youth soccer organizations provide families any meaningful college guidance or support, leaving parents to “figure it out”.

“Parents are spending thousands of dollars on dues, fees, camps and more with these mega clubs promising kid a chance to play for a top division 1 program, and the results are negligible. As the President of Peak Soccer Academy, our goal is to help kids make a college connection academically and if they choose to play at the collegiate level help them tell their story and get noticed”, said Eric Eiss.

Peak Soccer Academy will soon introduce a Members Only College Center powered by The Sport Source®, giving PSA families FREE and immediate access to 5800 Universities, over 5000 collegiate soccer coaches to help them jump-start their college search. With age/grade specific timelines, a built in resume wizard, Free practice PSAT - SAT - ACT test, Mentor Support, Core Course Calculators, a Video library with advice from college coaches, athletes and others - PSA is removing the guesswork for parents and players.

“Simplifying the recruiting process, saves parents time and ensures all kids who can make it in college *makes it to college*”, added Eric.

“When you consider 87% of all parents say a college education is the most important promise they will make to their child, it’s exciting to work with an organization like Peak Soccer Academy who cares about the kids and their future. Eric and his staff are making a difference and we look forward to helping PSA families navigate the college maze each step of the way,” said Charlie Kaduski - Founder & CEO of The Sport Source®.

About Peak Soccer Academy www.peaksocceracademy.com

PSA is a competitive soccer club located in Rockford, IL that focuses on total player development and incorporates college readiness as a member benefit. During the year, families will attend College Prep Forums, work with college mentors to develop a personal college plan and access the Peak Soccer Academy Members Only College Center.

About The Sport Source® www.TheSportSource.com

Founded 1989, The Sport Source® programs are accredited by the New England Association of Schools and Colleges and the University of Maine, Ft. Kent. Publications include the Official Athletic College Guide, the College Prep Workbook and for students interested in earning college credits, The HUM100 University Success course is designed to introduce and better prepare students for college. Students will receive 3 credits upon successfully passing the course and those with a grade of "C" or higher and who meet all UMFK admissions criteria will be admitted to UMFK without having to pay application and/or admission fee.

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